COURSE 13: STOCK MARKETS ANALYSIS

Theory	Credits: 4	4 hrs/week

Learning Objectives:
The objective of this paper is to help students to acquire knowledge on functioning of local Capital markets. To impart skills by involving activities of Share Market analysis.

Learning Outcomes:
By the completion of the course, the students are able to
Expose to theory and functions of the monetary and Financial Sector as job careers and Study the functioning of local Capital markets. Create awareness among the public by giving reporting after analysis and Acquire knowledge on operations of Share Market and Research skills. Enhance their skills by involving activities of Share Market analysis

Unit 1: Introduction, Nature, Scope and basics of stock market analysis: Introduction of Investments- Need of Security Analysis-Types of analysis-Fundamental Analysis, Technical Analysis, Quantity Analysis.

Unit 2: Fundamental Analysis: Based on Company's Records and Performance-EPS Ratio-Price to Sales Ration-P/Earnings Ratio, P/Equity Ratio, ROI,D/P Ratio- Intrinsic Value-

Unit 3: Technical Analysis: Based on Share Price Movement and Market Trends-Bullish Pattern-Bearish pattern

Unit 4: **Quantity Analysis:** Based on data for special Research purpose (Descriptive, Correlation, Comparative and Experimental) by preparing questionnaire, observation, focus groups and interviews – Dow Theory

Unit 5: **Mutual Funds:** Importance and the role of Mutual Fund –Types of Mutual Funds-Various schemes in India- Growth Fund, Income Fund, Growth and Income Fund, Tax planning schemes ,other categories, Asset Management Mutual Funds-its method of analysis's

Activities:
- Students shall individually study the data of selected institutions and their performance by analyzing the statements learning from practical experiences from Charted Accountants and Cost Accountants and Report to the teacher.
- Training of students by a related field expert.

- Assignments (including technical assignments like identifying sources of local financial institutions,
- Seminars, Conferences, discussions by inviting concerned institutions
- Visits to local Financial Institutions like HDFC securities, ICICI Direct Securities Reliance Securities etc.
- Invited lectures and presentations on related topics by field experts.

Reference Books:

1. Khan.M.Y. Financial Management, Vikas Publishing House

2. Bhole.L.M. Financial Markets and Institutions, Tata McGraw Hill Publishing House

3. Prasanna Chandra,Investment Analysis and Portfolio Management, Tata McGraw Hill

4. DamodharanAswath, Valuation: Security Analysis for Investment and corporate Finance.,Johnwiely, Newyork

5. Francis.J.C., Investment Analysis and Management, Tata Mc Graw Hill